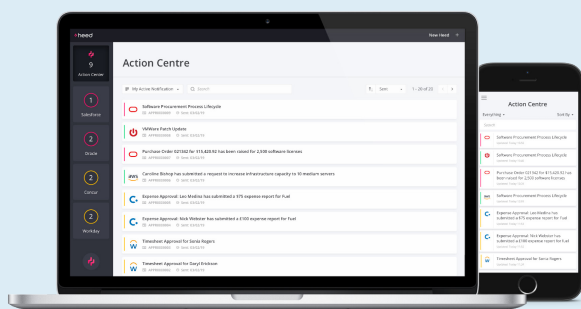


## THE DIGITAL WORKSPACE OF THE FUTURE



Heed consolidates an employee's entire digital workspace into a sleek User Experience Portal, from which users can interact with all of their enterprise systems in one place.

With Heed, business processes can be completed effortlessly, dramatically increasing user experience and productivity. Through our state-of-the-art PACT process, Heed completes a digital transformation that will bring your enterprise to the forefront of information technology.



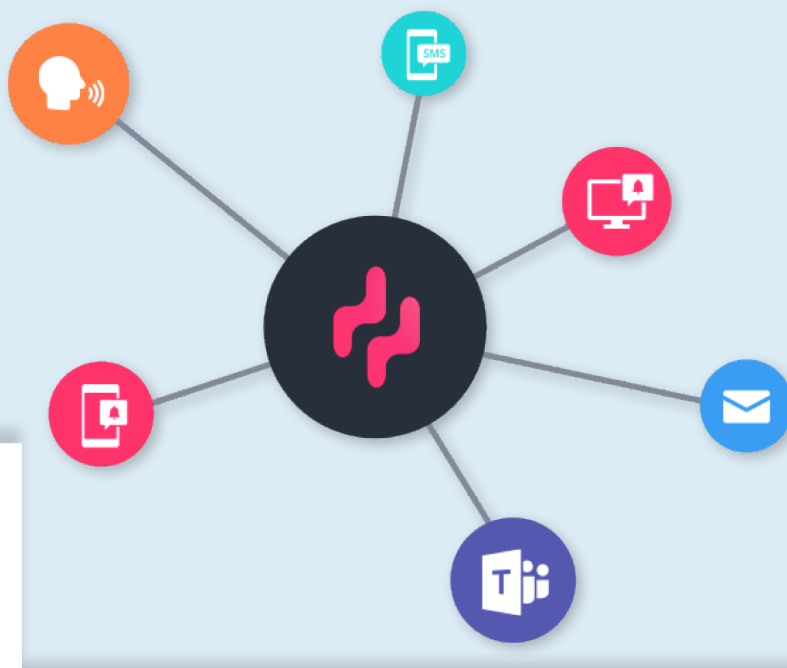
### Communication

Heed simplifies traditional communication methods using omni-channel, actionable alerts. Where email would normally be the primary communication tool for your business processes, Heed transforms the way that communications are distributed and targeted.



### Transformation

Heed simplifies traditional communication methods using omni-channel, actionable alerts. Where email would normally be the primary communication tool for your business processes, Heed transforms the way that communications are distributed and targeted.



### Process Integration

The PACT process begins with the integration of existing enterprise applications with Heed's User Experience Portal. This allows for the consolidation of processes and tasks from across the organisation, giving the end user access to their entire digital workspace in one Smart Workfeed.



### Automation

Utilising our intuitive workflow builder, Heed automates communications, actions, and interactivity between enterprise platforms, revolutionising your company's digital processes and providing a consumer-grade experience for users.



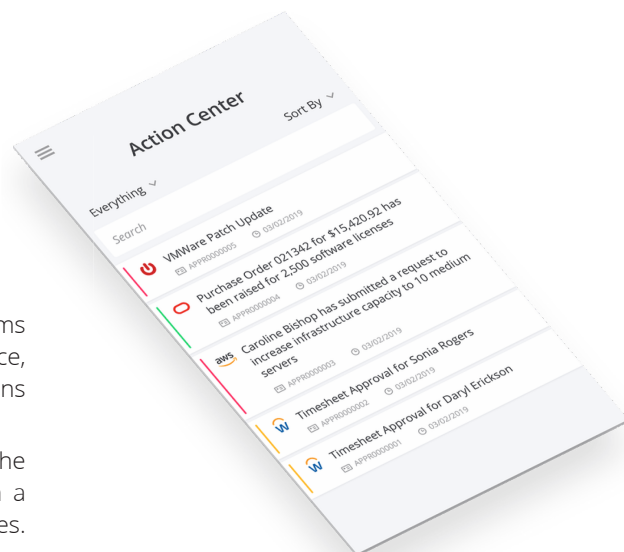
## THE ULTIMATE END USER EXPERIENCE



### Smart Workfeed

Heed's 'Smart Workfeed' integrates with enterprise platforms to consolidate tasks, activities and processes into one place, allowing employees to instigate and react to any digital actions within the business from a single screen.

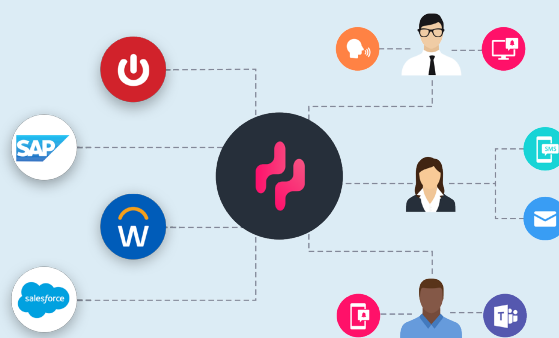
Heed removes the need for users to constantly access the multiple systems that are required to complete tasks on a daily basis, drastically streamlining digital business processes.



### Intelligent Communication

Heed's unique communication capabilities are designed to revolutionise the way users interact around a digital process, utilising twoway integration to allow employees to take action directly in a notification.

The Heed platform sends out intelligent alerts, targeting users and groups across multiple channels, ensuring communications are acknowledged. This results in a huge increase in productivity and efficiency, saving your enterprise both time and money.



### Process Lifecycle Management

Through integration with existing enterprise systems, Heed delivers real-time process tracking, automatically updating any applications involved in a business process. This reduces the need for users to operate multiple platforms to complete digital tasks.

Employees gain visibility on any processes they are involved in, removing the need to chase colleagues for updates. A detailed audit of all actions and communications around a process adds a layer of user accountability.

